



# Improv Comedy as a Tool to Create Flexible Communicators & Innovators

Drive confident communication that  
creates a collaborative culture &  
embraces change.

---

Fun. Interactive. Effective.  
Performance-based training  
for teams and groups



# Hello Meeting Planners!



My goal is to be the easiest speaker & facilitator you have ever worked with, all while delivering a stellar performance. **Let's make some magic happen together!**

Feel free to utilize any text, links, or visuals found on this page to publicize our engagement, both prior to and during the event itself. Please reach out with additional requests, and don't hesitate to let me know how I make your job easier.

Thanks again for the opportunity to work together!

**Nathan Minns**  
Founder & CEO

*"Nathan handled the whole process like a pro. He worked incredibly hard to make sure he had a deep understanding of the event and it showed in his confident and seamless performance through the weekend."*

- Will Turon, Former Director of LaunchpadOSU





# Before The Day

## **I need your headshot & bio!**

If you need photos or a bio to publicize the event, use anything in [this folder](#).

## **Should I tell the attendees about the event?**

**Yes. Tell your attendees about the event. Please.**

We've found participants have more fun together and learn more when they're told what to expect in our event before they begin. Here's a sample email to prepare your group to do improv together:

"Hey Everyone!

We are having an event with [Green Light Improv](#) coming up on <DATE & TIME>, at <LOCATION>. Green Light Improv uses improv comedy as a tool to develop innovation, communication, & collaboration skills.

You don't need to bring anything to the event.

This will be a fun event with experiential learning. Don't worry about how you will "perform." Throughout the entire event, you will have your team to lean on and you won't be singled out. You can read more about what happens in a typical workshop [here](#).

We're looking forward to seeing you at <LOCATION> on <DATE>!"

## **When is payment due?**

Payment is due within 15 days after our engagement date.







# On The Day

## Workshop Setup Requirements

**Nathan uses his personal MacBook Air** for the presentation for optimal quality. He brings an HDMI adapter. Controlled remotely, the laptop should be within sight and within a 30-foot range of his standing position.

**An AC power source within six feet of the computer and a projector/screen for the presentation are mandatory.**

**If the audience exceeds 30 individuals**, a thoroughly tested microphone and a sound system are required.

**Select a spacious room with chairs in a “U” formation.**

**TIP:** Whenever possible, pick a room for the engagement that is too small, not too big.

## Content Ownership and Distribution

Nathan retains all rights to his slides and content, which are **not available for download or publication** by your team. Any recording, reselling, or distribution of Nathan’s talk requires prior arrangement.

## Can Nathan attend the entire event?

Nathan would love to attend your entire event. Sometimes he is not able to with other engagements, but he would like the option to attend.



# On The Day

## Keynote Setup Requirements

**Nathan uses his personal 2019 MacBook Air** for the presentation for optimal quality. He brings HDMI, VGA, & USB adapters. Controlled remotely, the laptop should be within sight and within a 30-foot range of his standing position. **Placing it on a cocktail table often serves best, doubling as a confidence monitor. An AC power source within six feet of the computer, a confidence monitor, and a projector/screen for the presentation are mandatory.**

A tech check, performed with your team 30 minutes prior to Nathan's stage time, is preferred.

**If the audience exceeds 30 individuals**, a thoroughly tested microphone is required.

## Food Requirements

For any meals, please consider **Nathan's dairy allergy** (including milk, butter, whey, etc.).

To maintain audience focus, **refrain from food service** or plate clearance during Nathan's presentation.

**A closed bottle of water should be readily available on stage.**

## Should we start late?

**No.** Whatever length of program we agree upon, we will have a customized program that is that length. **To make your event as impactful as possible, we prefer to start on time.**



# On The Day

## How should we introduce Nathan?

To introduce Nathan, please read the following text (adjust how you see fit):

*“Please welcome Nathan Minns, founder of Green Light Improv, a professional training company that uses improv comedy as a tool to develop flexible communicators & innovators. They drive confident communication that creates a collaborative culture & embraces change.*

*With a background as a 3x business founder, Nathan quickly realized that his acting training was positively affecting other work skills, from creativity and confidence, to communication, collaboration, and innovative decision-making. Ultimately, the change he saw in himself led him to create Green Light Improv in 2019, and he has since quit his corporate innovation job to work full-time to spread the power of improv comedy. **\*\*You might add why you chose Nathan to present at your event here.\*\****

*Please welcome...Nathan Minns!!!”*

## How will we measure ROI?

Please review ***this survey***. At the end of the engagement, we will instruct participants to fill out this survey. If you would like anything changed, added, or removed, please let us know. **You will receive a copy of all raw survey data to measure the ROI of the experience within 7 days of our engagement.**







# After The Day

## Will you support us after the event?

We always ask for a follow-up call following our engagement. This is optional, but it is helpful for us to talk through what you thought of the experience, your survey data, and how we can support you moving forward.

Oftentimes, the call is also a great time to discuss how to make sure the lessons discussed in our engagement stick for the long term.



# Thank you for booking us!

## Contact

Phone (614) 636-3392  
Email [Nathan@GreenLightImprov.com](mailto:Nathan@GreenLightImprov.com)  
Address 1733 W Lane Ave Columbus, OH 43221  
Website [www.greenlightimprov.com](http://www.greenlightimprov.com)

